

PRIVACY POLICY

Implex.net is committed to protecting the privacy and security of the information provided by customers visiting our Web sites, including www.implex.net. Implex.net may request information from people visiting our Web sites at several different points on our Web sites. Implex.net is the sole owner of the information collected on these Web sites. We will not collect any personally identifiable information unless the visitor provides it to us voluntarily. Personally identifiable information includes a visitor's name, address, telephone number and e-mail address. Implex.net is dedicated to building a long-term relationship with all of our Web site visitors and customers. We will not sell, share or rent this information to others in ways other than as disclosed in this Privacy Policy.

Log Files

Our log tracking uses the Internet Protocol (IP) addresses from visitors' computers to analyze trends, administer our Web sites, track visitor movement, and gather broad demographic information to help determine the type of information visitors are interested in seeing on our Web sites. This tracking only collects IP addresses and not personally identifiable information. Visitors are not personally identifiable within our log files. Implex.net only uses this information for internal purposes and does not share this information with external companies or institutions.

Cookies

A "Cookie" is a piece of information that is sent from a Implex.net Web server to a visitor's browser and stored on the visitor's hard drive. Implex.net uses Cookies when a visitor orders a product or registers for a specific program. The Cookie stores information that allows Implex.net Web sites to remember a visitor the next time he or she visits a particular Implex.net Web site. Cookies also allow us to tailor our Web sites to better match visitors' interests and preferences. Visitors may choose to disable Cookies by changing their browser settings; however, they may not be able to access some of the information on our Web sites.

Registration

In some cases, a visitor may be required to complete a registration form to order a product or to receive certain information. During the registration process, the visitor is required to give specific information such as name and e-mail address. This information is used to contact the visitor regarding services offered by Implex.net for which the visitor has expressed interest.

Implex.net may also request optional demographic information (such as income level and gender) and unique identifiers (maiden name) to further facilitate the delivery of customized content and product information that is based on profile information provided by a visitor. This information may be used to better understand the visitor's needs and preferences to provide the visitor with enhanced services. Implex.net gives each visitor the option to unsubscribe or opt-out during any stage of the registration process.

Ordering

When taking orders online, Implex.net will request certain information from a customer to complete an order. The customer's information will include name, address, telephone number, e-mail address, payment information and other information as may be requested by Implex.net in the order form. This information is used for billing purposes, fulfillment of orders, ongoing account maintenance and upgrades.

Security

Implex.net utilizes VeriSign services to encrypt and secure sensitive information. VeriSign's Digital ID® allows Web servers to establish secure sessions with site visitors and establish the

authenticity of the transmitting Web site. Implex.net Web sites that use VeriSign's Digital ID include: <http://www.implex.net>.

When visitors are asked to enter certain sensitive information - such as credit card number and/or social security number - that information is encrypted, and is protected through a Secure Socket Layer. Secure Sockets Layer (SSL) is a technology developed by Netscape and adopted by companies producing Web-related software. SSL negotiates and employs the essential functions of mutual authentication, data encryption and data integrity for secure transactions. While on a secure page, such as an order form, the lock icon on the bottom of Web browsers such as Netscape Navigator® and Microsoft Internet Explorer® becomes locked, as opposed to unlocked, or open, when you are viewing other Web sites. To learn more about SSL and VeriSign, visit <http://www.verisign.com>.

All visitor information, not just the sensitive information mentioned above, is restricted to Implex.net developers, network operations personnel and other qualified employees (such as billing clerks or customer care representatives). Finally, the servers on which Implex.net stores personally identifiable information are kept in a secure location.

If you have any questions about the security of our Web sites, please send an e-mail to Customer Care at support@implex.net.

Newsletter

If a visitor wishes to subscribe to newsletters or other marketing information, such as e-mail updates, Implex.net will ask for contact information, including a street address or e-mail address. In addition, we may ask for information that will help deliver pertinent information to Implex.net Web site visitors. Visitors who do not wish to receive Implex.net newsletters or promotional materials may opt-out of receiving these communications by replying to unsubscribe in the subject line of an e-mail. Each newsletter the visitor receives from Implex.net will inform the visitor how to unsubscribe from these newsletters.

Sharing

Implex.net may partner with other parties to provide specific services, such as billing solutions, which are designed to enhance the functionality of our products and services. When a customer signs up for these services, Implex.net will only share names or other contact information that is necessary for the third party to provide these services.

Correction/Updating Personal Information:

If a customer needs to update or change personal identification information, Implex.net will help the customer to correct, update or remove personal data provided to Implex.net. The customer can update or change personally identifiable information by calling Internet Technical Support at 612-339-8255.

Notification of Changes

If we make any changes to the Implex.net Privacy Policy, we will post those changes on Implex.net websites so visitors are informed of what information we collect and how we use that information. We will always use information in accordance with the Implex.net Privacy Policy.

Links

Implex.net Web sites contain links to other Web sites. Implex.net is not responsible for the privacy practices of these Web sites. We encourage our visitors and customers to read the privacy policy of each Web site they visit. This Privacy Policy applies solely to information collected on Implex.net Web sites.



If you have any questions or concerns about this Privacy Policy or the privacy practices of Implex.net, please contact us by completing the Contact Us form on our corporate Web site at www.implex.net

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