

Interactive Team



✓ Experience

We know interactive media and web production investments are important to you. With 18 years of proven experience, we can help you get the most "bang" for your buck.

✓ Creativity

Our creative professionals will ensure that your concept is fully articulated and implemented to meet your requirements. We will work with you to provide both innovative content and features.



✓ Process

With our reliable web production process, our clients come away with real plans and tangible websites that achieve their web marketing goals.

✓ Reputation

From web production to product launches to online branding efforts, we've delivered digital marketing solutions for companies that consider the total web user experience a top priority.



✓ Clientele

For nearly two decades we have delivered solutions for 3M, Activision, Andersen Windows, Domino's, ESPN, Gold'n Plump, Great River Energy, Honeywell, Illbruck, the state of Minnesota, MSN Sidewalk & many more.

We Can Assist You With Your Website and Interactive Projects.

We create website and interactive solutions around the unique needs of today's online businesses. Our role is to leverage our production experience with your existing resources and team up with your in-house staff to achieve your digital design goals.

The "Interactive Team" Specializes in Three Areas.

Website Design and Production

In 1991, a couple of University of Minnesota students created one of the first websites to promote local industry. We've come a long way from our humble origins. Let us assist you in making your online vision a reality.

- **Knowledgeable.** Our design experts can help you achieve your interactive objectives.
- **Quality.** We know the latest design techniques and tools to ensure your project is a quality production.
- **Rich Media.** From Microsoft's Silverlight to Adobe's Flash, our technology expertise is vast - and affordable
- **Reputation.** Get the serenity of working with a team that has delivered solutions for: Fortune 500 companies, creative agencies, and local organizations.

Interactive and Banner Advertising

The Implex team understands the unique needs of interactive advertising design and production. We can make new product "micro-sites" and award-winning banner advertisements.

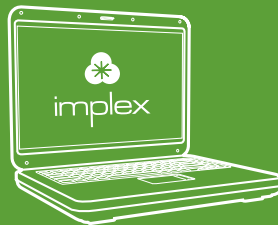
- **Experience.** A team of experienced digital marketing designers who can implement your vision.
- **Methodology.** The latest design techniques to ensure your advertisement is a quality production.
- **Rich Media.** From Microsoft's Silverlight to Adobe's Flash, we understand the rich media techniques and tools that make online advertising effective.
- **Reputation.** We've worked with advertising and interactive agencies to achieve the vision of the client, as well as that of your creative work.

Multimedia and Webcasting

More organizations are realizing the benefits of integrating multimedia and webcasting solutions with their digital marketing strategies. Implex can provide you with:

- **Smart People.** Interactive designers & webcast engineers who know the right technologies for you.
- **Facilities.** Access to our Tier II Data Center facility & bandwidth to accommodate any media or webcast event.
- **Experience.** Webcast production planning and management services for your events.
- **Facilities.** Proven multimedia and webcasting solutions utilized by organizations of all sizes.

We Create Digital Design



Implex Digital Studio

We're 'Marketing Technologists' and our Digital Studio's rich interactive history stretches back to 1991. Today we are still proud to be a leader in building online experiences for our clients both large and small.

Our areas of expertise include website design and production, interactive and banner advertising, multimedia and webcasting services, web strategies and consulting, project management, and, SEM / SEO planning and metrics.

Learn more at ds.implex.net



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18 Years Experience. We've been providing connectivity and interactivity for the digital economy since 1991.