

Implex and Gabriel deGrood Bendt Releases Activision's "NPPL's Championship Paintball 2009 Video Game" Website.

Minneapolis, MN, November 10, 2008.

What: Create, design, and develop a website for Activision's "NPPL's Championship Paintball 2009 Video Game". The site was required to utilize Adobe® Flash. Integrated videos and features were also requirements of the project.

Who: GdB (Creative Agency) and Implex (Interactive Developer) were awarded the opportunity to design and develop the interactive site.

When: Launch by November 10, 2008 – in conjunction with other promotional advertising (TV, Print).

URL(S): <http://www.pbsting.com>

About Gabriel deGrood Bendt LLC

Gabriel deGrood Bendt (GdB) is a full-service marketing and advertising agency based in Minneapolis. Current clients include Activision, Andersen Windows, Antron® carpet, Danze faucets, First American Funds, Gillette Children's Specialty Healthcare, Hamline University, Gedney/Del Monte pickles, Gold'n Plump Poultry, Horace Mann insurance, The Science Museum of Minnesota, Sempra Energy Utilities and Zebco.

GdB has been recognized as one of the best strategic and creative agencies in the country. The agency has won EFFIE awards 3 out of the last 5 years, and has either won or been 1st runner-up of the prestigious American Association of Advertising Agencies O'Toole Award 6 of the last 9 years. For more information, visit www.always-thinking.com or call 612.547.5000.

About Implex

Implex is a privately-held technology service provider headquartered in Minneapolis. Founded in 1991, Implex is a leader in connectivity, networking, data hosting, webcasting, and website development – assisting clients to make meaningful connections between their stakeholders, vendors, and employees. Implex offers marketing technologists and systems developers, along with experienced services engineers and an extensive regional ISP network – both wired and wireless – to allow clients to maximize the connectivity and interactivity capabilities of the Internet. For more information, visit www.implex.net or call 1-866-807-6017.

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